



2021 Maintenance and Management Clinic Sponsorship and Exhibitor Opportunities

April 14 & 15, 2021

In 2021 IAHA has made the decision to move to a virtual clinic. While we will miss being in person, we still can network using the Whova mobile and web app. The app was used in the past and attendees were very active.

Key Benefits for Sponsorship:

- Maximize brand exposure with banners on the Whova mobile and web apps.
- Start virtual meet-ups with attendees.
- Engage attendees via the Community Board.
- Get insight of attendees via SmartProfile.
- Discover and nurture high quality leads.
- Achieve high ROI with various promotional opportunities.
- Receive a listing of attendees.

Mobile Event App Sponsorship: \$3,000

- Company logo will be in the banner of the app, both mobile and web, on all pages. Logo will be on all conference marketing materials, in preferred placement location.
- May have up to two sponsored communications within marketing emails.
- May have two complimentary registrations.

Platinum Sponsor \$2,500

- Company logo will be on the app, both mobile and web. Logo will be on all conference marketing materials, in preferred placement location.
- May have up to two sponsored communications within marketing emails.
- May have two complimentary registrations.

Gold Sponsor - \$2,000

- Company logo will be on the app, both mobile and web. Logo will be on all conference marketing materials.
- May have one sponsored communication within marketing emails.
- May have one complimentary registration.

Key Benefits to Exhibiting:

- Generate leads with opportunities for online interactions and promotional offers.
- Replace in-person product demonstrations with featured videos on each profile and links to interactive live streams.
- Attract interest through a customized exhibitor webpage.
- Encourage interactions with built-in gamification.

- Receive a listing of attendees.

Exhibitor:

_____ \$250 per company

- Company logo will be on the app, both mobile and web. Logo will be on all conference marketing materials.
- The mobile app allows you to:
 - Schedule time with attendees
 - Live chat with attendees
 - Add a video to showcase your products and services.
- For more information on using the Whova app as an exhibitor, view this [video](#).

TOTAL EXHIBITOR AND/OR SPONSORSHIP: _____

Company Name: _____

Contact: _____

Address: _____

City: _____

State, Zip: _____

Email: _____

Payment by Credit Card:

_____ Visa _____ MasterCard _____ Discover

Credit Card Number: _____

Exp. Date _____

Name on Card: _____

Signature: _____

_____ Please send me an invoice to pay by check