

## Examples of “The 5 Positives” Talking Points

Below are categories with examples of topics that you may consider in developing talking points.

- Development/revitalization projects
  - Built new playgrounds in two developments with state of the art design and made from 100% recycled plastics. \$378,000 was spent locally on supplies and labor.
  - Renovated 125 units and spent \$583,000 in supplies at local retailers.
- Energy efficiency initiatives
  - Installed smart temperature thermostats all in common areas.
  - Installed solar panels that will result in \$18,575 annual savings.
- PHAS/SEMP scores
  - High performer on all indicators for the fifth year.
- Grants received
  - Family Self Sufficiency Coordinator who currently counsils 118 participants and has had 48 participants graduate from the program in the past two years.
- New programs or initiatives
  - Obtained \$8.5 million in tax credits to build 75 single family homes for homeownership program.

***Remember to provide any newsletter articles, annual reports, pictures, etc. that will support “The 5 Positives” talking points.***

<b>Statistical Ideas that You May Incorporate into Your Talking Points</b>
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Below are some examples of data you may want to provide.

- Dollar amount paid to landlords on behalf of program participants
- Dollars brought into the community from any State/Federal Government grants and subsidies
- Total number of elderly and disabled people served
- Total number of children housed
- Number of HA employees
- Number of families served with HCV
- Number of families served in Public Housing
- Number of families on waiting lists
- Number of families working
- Average annual income of working families receiving housing assistance
- Average rent paid by elderly and disabled families
- Number of FSS participants and average escrow amounts
- Number of FSS participants who graduated from the program