



# IAHA Year Long Sponsorship Opportunities

## Who We Are

The Illinois Association of Housing Authorities (IAHA) was formed to unite the housing authorities in the State of Illinois to use its resources to evaluate, educate, exchange ideas, and address the membership's individual and collective needs. IAHA is primarily concerned with working towards the objective to ensure the availability of decent, safe and sanitary affordable housing for all people; to work for community development and the elimination of slums; to foster, develop and improve the standards and practices involved in the administration of such programs; and to provide a clearinghouse for the exchange of ideas and experiences.

The Association advocates for funding and policies, regulations and legislature that assists its members in carrying out this mission of providing decent, safe and sanitary housing to the tens of thousands of clients its' members serve.

## The IAHA Year Long Sponsorship Advantage

IAHA's Sponsorship Program was designed with you in mind. Each sponsorship level provides enhanced benefits and an opportunity to put your company's name in front of housing authority executives and staff in Illinois. Position yourself as a partner for the future. There are three signature events each year where your company can be prominently featured. The Maintenance Management Clinic, Executive Directors Retreat and Annual Meeting. There are also other education opportunities for members of IAHA where Year Long Sponsors will be featured.



## As a Year Long Sponsor, You Will Receive:

### Increased Visibility

- ✓ Put your company name and representatives in front of key association decision makers
- ✓ Gain exposure and take advantage of premium visibility to housing authorities in Illinois
- ✓ Position your organization as a strategic partner for the future

### Easier Budgeting

- ✓ Set your annual budget and customize your sponsorship level for the entire year
- ✓ Hassle free payment options

### Additional Benefits

- ✓ Customize your marketing needs and make your dollars go further
- ✓ Receive priority for sponsoring events, section and placement
- ✓ Enjoy exclusive opportunities only available to participating sponsors
- ✓ Double your sponsorship dollars with IAHA benefits

# Sponsorship Levels

## Platinum

### Benefits

**\$7,500**

- Logo recognition as Platinum Sponsor at IAHA's three signature events
- Title Sponsor at the Maintenance Management Clinic
- Booth and four attendees at the Maintenance Management Clinic
- Platinum Sponsor ribbon for all staff attending events
- Full page ad in the Maintenance Management Clinic
- One year sponsor banner on IAHA website
- Logo and marketing paragraph on IAHA Sponsors page with website link
- Logo and marketing paragraph in four Perspectives Newsletters
- \$1,000 towards Scholarship fund and recognition in print multiple times and at multiple events

## Gold

### Benefits

**\$5,000**

- Logo recognition as Gold Sponsor at IAHA's three signature events
- Listed as Sponsor at the Maintenance Management Clinic
- Booth and three attendees at the Maintenance Management Clinic
- Gold Sponsor ribbon for all staff attending events
- Full page ad in the Maintenance Management Clinic
- Logo and marketing paragraph in four Perspectives Newsletters
- Six month sponsor banner on IAHA website
- Logo and marketing paragraph on IAHA Sponsors page with website link
- \$750 towards Scholarship fund and recognition in print multiple times and at multiple events

## Silver

### Benefits

**\$3,000**

- Logo recognition as Silver Sponsor at IAHA's four signature events
- Listed as Sponsor at the Maintenance Management Clinic
- Booth and two attendees at the Maintenance Management Clinic
- Silver Sponsor ribbon for all staff attending events
- Half-page ad in the Maintenance Management Clinic
- Logo and marketing paragraph in four Perspectives Newsletters
- Six month sponsor banner on IAHA website
- Logo and marketing paragraph on IAHA Sponsors page with website link
- \$250 towards Scholarship fund and recognition in print multiple times and at multiple events

## Bronze

### Benefits

**\$2,000**

- Logo recognition as Bronze Sponsor at IAHA's four signature events
- Listed as Sponsor at the Maintenance Management Clinic
- Bronze Sponsor ribbon for all staff attending events
- One quarter page ad in the Maintenance Management Clinic
- Logo in four Perspectives Newsletters
- Three month sponsor banner on IAHA website
- Logo and marketing paragraph on IAHA Sponsors page with website link
- \$100 towards Scholarship fund and recognition in print one-time

# A-La-Carte Sponsorship Opportunities

## Maintenance Management Clinic

**Date:** April

**Location:** Decatur IL

**Estimated Attendance:** 350+

- Lunch Day One - \$2,500
- Lunch Day Two - \$2,500
- Breakfast Day One - \$2,000
- Breakfast Day Two - \$2,000
- Afternoon Break Day One - \$500
- Afternoon Break Day Two - \$500
- Dinner with Vendors - \$2,500
- Maintenance Olympics - \$500
- Entertainment - \$1,000
- Cocktail Reception - \$1,000
- Name Badges - \$500
- Lanyards - \$500
- Bags - \$250

## Executive Directors Retreat

**Date:**

**Location:**

**Estimated Attendance:**

- Registration - \$250
- Lunch - \$1,000
- Breakfast - \$750
- Name Badges - \$100
- Dinner - \$1,500
- Entertainment - \$750

## Annual Meeting

**Date:**

**Location:**

**Estimated Attendance:**

- Registration - \$250
- Lunch - \$1,000
- Breakfast - \$750
- Name Badges - \$100
- Dinner - \$1,500
- Awards - \$750

Scholarship Fund Donations \$ \_\_\_\_\_

### Payment Options for Ala-Carte

- Annually - Payment due: December 15
- Bi-Annually - Payments due: December 15 and June 15
- By Event - Payment due by event, IAHA to invoice



## Sponsorship Agreement – Terms and Conditions

Sponsorship program opportunities are based on availability and **cannot** be processed without a signed sponsorship form and first payment is paid in full. Form and payment must be received no later than **December 16, 2015** in order to guarantee benefits outlined. All recognition of sponsorship is solely the responsibility of IAHA – no additional signage or display by the sponsoring company is permitted unless approved by IAHA in advance. **IAHA's recognition of sponsors in no way constitutes IAHA's endorsement of the sponsor's products, services or facilities.** Each sponsorship is limited to one organization.

### **Term of Agreement**

The term of this Agreement shall commence on the date of the signed agreement and shall continue for a period of one year thereafter ("Term").

### **Termination Due to Change of Circumstances**

IAHA shall have the right to terminate its obligations under this Agreement, upon notice to the Sponsor, in the event the Sponsor is, or any of its officers or directors are, the subject of, or involved in bankruptcy, court action or some other type of scandal, event or occurrence which results in adverse publicity within the industry or general public which, in the reasonable and good faith opinion of IAHA, could disparage or impair the reputation and integrity of IAHA if the Sponsorship was not terminated.

No Refunds will be provided. If IAHA terminates its obligations under this Agreement pursuant to the preceding paragraph of this Agreement, the Sponsor remains obligated to make payments in full to IAHA under this Agreement, and IAHA is under no obligation to return any payments already made by the Sponsor to IAHA pursuant to this Agreement.

### **Payment Information**

First payment, or one half of the total amount, is due with application. The remaining amount is due within 120 days and will be invoiced. Invoices are to be paid within 30 days. Checks should be made payable to IAHA. IAHA accepts Visa, and MasterCard. No refunds will be issued after receipt of signed contract. Sponsor is responsible for full payment.



# 2016 SPONSORSHIP AGREEMENT

Name \_\_\_\_\_

Organization \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

*We hereby agree to become a 2016 IAHA sponsor. We agree to abide by the terms and conditions outlined and will not promote, market or otherwise solicit any programs or services that compete with IAHA member programs and services.*

Signature \_\_\_\_\_ Date \_\_\_\_\_

## Sponsorship Options

Platinum Sponsor .....  \$7,500

Gold Sponsor .....  \$5,000

Silver Sponsor .....  \$3,000

Bronze Sponsor.....  \$2,000

### Ala-Carte Items – please list

\_\_\_\_\_ \$ \_\_\_\_\_  
\_\_\_\_\_ \$ \_\_\_\_\_  
\_\_\_\_\_ \$ \_\_\_\_\_  
\_\_\_\_\_ \$ \_\_\_\_\_

## Payment

### I would like to pay:

- Annually  
 Bi-Annually  
 By Event (Ala-Carte Option)

### At My Payment Dates:

- Invoice Me  
 Charge my Visa / MasterCard *(please check one)*

Card # \_\_\_\_\_ Expiration Date \_\_\_\_ / \_\_\_\_ Security Code \_\_\_\_\_

Name on Card \_\_\_\_\_

Billing Address \_\_\_\_\_

Total Amount Paid \$ \_\_\_\_\_